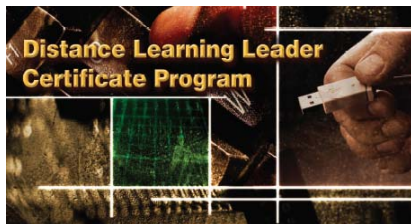




Sponsored by the  
United States Distance  
Learning Association  
and the  
Fischler School of Education  
and Human Services, Nova  
Southeastern University  
North Miami Beach, FL

**July 5-7, 2006  
Orlando**



The Distance Learning Leader Certificate Program will be held in Orlando in conjunction with the 2006 Conference on Global Leadership, Learning and Research. The Program will be held at the Disney Contemporary Resort near Orlando, FL, July 5-7, 2006. Classes will be held from 9-12 each morning.

### **Overview of Our Distance Learning Leader Certificate Program**

The USDLA/NSU Distance Learning Leader Certificate Program provides leaders responsible for directing the overall distance education/e-Learning initiative with the critical skills needed to succeed including establishing its strategic direction, procurement, implementation, management, and evaluation. Participants interact with leading distance learning leaders and other distance learning leaders.

### **Program Outcomes**

Developing a Distance Learning Business Plan including:

- ☑ Organizational Vision for Distance Education
- ☑ Leadership Profile and Plan
- ☑ Personnel Plan and Funding for Distance Education
- ☑ Instructional Design Plan and System

Implementation Strategy

- ☑ Distance Learning Foundations and Applications Knowledge Base

### **Target Audience**

Chief Learning Officers,  
University Distance  
Education Directors,  
Training Directors, Training  
Managers, Educational  
Technology Directors,  
Teachers and Consultants.

### **Instructional model**

Blended instruction – On location and distance delivered (3 1/2 days -- mornings) and Distance Delivered Instruction (6 weeks following on-site instruction using threaded discussions, synchronous chats, audiobridges, and other telecommunications approaches.

**A distance learning leader** is a visionary capable of action who guides an organization's future -- its vision, mission, goals, and objectives. The leader guides the organization and its people who have faith in the leader, and have a clear understanding and acceptance of the organization's worthwhile and shared vision and goals. A distance learning leader has competence in knowing, designing, managing, leading, and visioning distance education.

## Distance Learning Leader Course Topics

### I. On-Location Instruction (3 1/2 days)

#### Leading the Distance

#### Learning Organization

- Videoconference with Distance Education Leader
- Distance Learning Foundations: Technology, History, and Status
- Scenario review and discussion
- Vision Building – Group Activity
- Leadership Profile – The Distance Education Leader

#### Managing Distance Learning

- Videoconference from Distance Education Manager
- Cost Analysis, Cost Benefit and Cost-based Decision Making
- Budgeting and Accounting
- Purchasing Procedures

### Follow-up Distance Delivered Instruction (6 weeks following on-site instruction)

- Threaded Discussions related to scenarios
- Synchronous Chats to discuss business plan
- Synchronous Chats with Distance Education leaders
- Synchronous Audiobridges
- e. Student- led presentations of vision and business plan

#### Instructor



**Michael Simonson, Ph.D.** – Mike has taught and consulted distance learning around the world. He has over 30 years experience instructing, researching, implementing, and evaluating distance education

programs. He has published 5 textbooks including “Teaching and Learning at a Distance: Distance Education Foundations, 3rd. Mike has won numerous awards in Distance Learning, and has made many presentations at national and regional conferences. He is the Editor of the two leading journals in the field, the *Quarterly Review of Distance Education* and *Distance Learning*. He is currently a Program Professor in the Instructional Technology and Distance Education Program at Nova Southeastern University.

#### Course Fee

The cost of course is **\$995**. (**Note:** if more than 1 person from the same organization attends, they will each receive the 10% discount. Fee includes: Participant Workbooks and Textbooks.

Contact Dr. Tom Land, Dean of Training, Fischler School of Education and Human Services, Nova Southeastern University for registration information:

[tland@nova.edu](mailto:tland@nova.edu)

800-986-3223 x8513

#### Registration Deadline

June 1, 2006. The program is limited to a maximum of 25 participants. Enroll early to guarantee space.

The official conference hotel is [Disney's Contemporary Resort](#) in Orlando , FL. All sessions and activities will take place at the Contemporary Resort. A block of rooms has been reserved at the Summer Conference rate of \$142.00 per night for the duration of the Conference. This rate will be available up to Monday, June 5, 2006. Reservations received after this date will be accepted on a space and rate available basis.