



HOW TO PUBLISH IN SCHOLARLY JOURNALS

PROFESSIONAL WORKSHOP

FACILITATORS

MICHAEL SIMONSON, Ph.D.
Editor of *The Quarterly Review of Distance Education*
Editor of *Distance Learning for Educators, Trainers, and Leaders*

CHARLES SCHLOSSER, Ph.D.
Editor of *The Quarterly Review of Distance Education*
Managing Editor of *Distance Learning for Educators, Trainers, and Leaders*

WHEN

FRIDAY, July 16th, 2010
from 8:30 a.m. to 4:30 p.m.

SATURDAY, July 17th, 2010
from 8:30 a.m. to 12:00 p.m.

WHERE

DISNEY'S CONTEMPORARY RESORT
4600 World Drive
Lake Buena Vista, FL

COST

\$495.00 prior to May 1, 2010
\$595.00 after May 1, 2010

MISSION

Researchers, practitioners, and graduate students interested in the publication of research and other scholarly works will be given specific recommendations in this intensive workshop. Proven procedures to identify refereed and other professional journals and techniques used to create a publishable work will be presented. Specific workshop outcomes include:

- Identifying a publishable topic
- Identifying one or more journals appropriate for publishing a topic
- Determining publication standards
- Developing strategies to identify a research plan that includes multiple publications

Presenters and workshop leaders will include successful authors as well as journal editors who will provide practical approaches for successful scholarly publishing.

